

# TOURISM STATISTICS PARTNERSHIPS

## Provincial Tourism Statistics Workshop 25-27 July 2023

broadening horizons



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA



# Current Committees

- NATIONAL TOURISM STATISTICS TECHNICAL COMMITTEE
- NATIONAL TOURISM STATISTICS STEERING COMMITTEE
- PROVINCIAL TOURISM STATISTICS TECHNICAL COMMITTEE

# **TOURISM STATISTICS TECHNICAL COMMITTEE**

# Establishment of the Tourism Statistics Technical Committee

- Tourism in South Africa has been identified as one of the sectors that contribute significantly to the economy of the country
- Statistics on tourist arrivals is used as the main indicator to measure the performance of inbound tourism in SA
- The Department identified a need to establish tourism statistic committee in March 2016
- The committee focuses on issues of tourism statistics in terms of collection, processing and dissemination e.g. international arrivals figures, domestic tourism survey methodology, etc.

## Establishment of the Tourism Statistics Technical Committee...

- The committee composes of key tourism stakeholders namely; Department of Tourism, Department of Home Affairs, SA Tourism, Statistics South Africa, and Tourism Business Council of South Africa.
- The Technical Committee reports to the Tourism Steering Committee, which consists of the DGs, SG and CEOs of the key tourism stakeholders mentioned above.
- The Steering Committee is chaired by the DG of the Department of Tourism.



# Purpose of the Tourism Statistics Technical Committee

## **Purpose:**

- To ensure the timely release and the accurate measure of tourism statistics;
- To deliberate on challenges that impact key tourism statistics and propose remedial actions, where possible;
- To ensure the implementation of proposed remedial actions once approved; and
- To explore new initiatives to improve tourism statistics where there is a need.



# Responsibilities of the Tourism Statistics Technical Committee

## **Responsibilities:**

- To address challenges experienced in collecting, processing and releasing of tourism statistics- tourist arrivals figures, etc.;
- To create a platform for sharing of information, amongst key tourism stakeholders, on tourism statistics issues; and
- To better understand tourism key indicators used to measure the performance of the tourism sector.



# Members of the Tourism Statistics Technical Committee

- The committee comprises of technical representatives responsible for key tourism and related statistics, including key users from the following institutions:
  - ✓ Department of Tourism;
  - ✓ South African Tourism;
  - ✓ Statistics South Africa;
  - ✓ Department of Home Affairs ; and
  - ✓ Tourism Business Council of South Africa (representing Private Sector).
- Other stakeholders are invited on an ad-hoc basis based on relevant matters for discussion.





# TOURISM STATISTICS STEERING COMMITTEE

# The Tourism Statistics Steering Committee (TSSC)

## **Objectives of the Committee:**

- Monitor and approve the work done by the Tourism Statistics Technical Committee (TSTC);
- Approve recommendations of the TSTC for implementation; and
- Provide strategic guidance in improving tourism statistics and trends analysis to inform decision-making, planning; etc.

## **Reporting and Accountability:**

The Steering Committee is an independent decision-making group, hence it does not report to any structure.

## **Secretariat Services:**

The Department of Tourism is responsible for the provision of all logistical arrangements of the Steering Committee; and

Provide secretariat support for all meetings.

However, committee members may volunteer to host the Steering Committee meetings, where possible and be responsible for logistical arrangements.



# PROVINCIAL TOURISM STATISTICS COMMITTEE

# Purpose of the Provincial Tourism Statistics Technical Committee

## **Purpose:**

- To facilitate the accurate measure of tourism statistics at provincial level by deliberating on challenges impacting key tourism statistics used by provinces and propose remedial actions, where possible;
- To further ensure the implementation of proposed remedial actions once approved; and
- To explore new initiatives to improve provincial tourism statistics, where needed.



# Objectives of the Provincial Tourism Statistics Technical Committee

## Objectives:

- To create a platform for information sharing on key tourism statistics produced and used at provincial level in order to ensure better understanding of key tourism indicators used to measure the performance of the tourism sector;
- To facilitate the development of standard methodologies, concepts and definitions to be used for the collection of tourism statistics at provincial level in line with national and global standards;
- To ensure the collection and accurate measure of provincial tourism statistics in line with approved concepts, definitions and methodologies;
- To address challenges experienced in collecting, processing and releasing key tourism statistics at provincial level;
- To identify new reliable tourism data sources;
- To ensure that approved remedial actions are implemented accordingly by responsible committee members; and
- To explore and recommend new initiatives to improve provincial and national tourism statistics, where there is a need.



## Members of the Provincial Tourism Statistics Technical Committee

- The committee comprises of technical representatives identified by Heads of Departments of different provinces.
- The representatives are mostly responsible for collecting, processing, analysing and reporting tourism statistics at provincial level.
- Other identified officials are invited on an ad-hoc basis based on relevant matters for discussion, when needed.



**Thank you**